



**Auckland**  
**27<sup>th</sup> to 30<sup>th</sup> August**  
**2020**

**DRILLDOWN 2020**  
**DRILLING INTO THE FUTURE**

# Drilldown 2020 Branding & Sponsorship Opportunities

**Gain high value exposure and prominent recognition for your products and services with one of our sponsorship packages**

***This is an excellent opportunity to:***

- *Market your brand, raise your profile and promote your products and services to key stakeholders and staff in New Zealand's diverse water well, mineral, geotechnical, construction and energy drilling industry.*
- *Gain incredible exposure at one of the biggest events on the New Zealand drilling industry event calendar.*
- *Enjoy extraordinary visibility in promotional material and at key conference functions.*
- *Have your brand associated with leading edge technologies and solutions.*
- *Achieve recognition as a key supporter of the NZDF and its activities.*
- *Receive priority status for trade exhibition stand selection if exhibiting also.*

We expect over 150 delegates and exhibitors, more than 20 indoor and 15 outdoor Trade Exhibition stands\*. The exhibitors, delegates and visitors who attend the two-and-a-half-day conference include local and international representatives from all divisions of the drilling contracting and supply industry sectors. Previous events have been attended by most of the key decision makers from the drilling industry including, CEOs and Senior Managers, Drilling staff and others.

**This event has been structured to provide delegate to sponsor face to face opportunities over a whopping 55% of the total conference hours within the exhibition hall.**

For NZDF member companies we are offering a \$1000\*\* discount on selected sponsorship and exhibition packages.

\* Refer to the floorplan attached to select your preferred exhibition stand.

\*\*Conditions apply

## Charity Auction – Grand Gala Dinner

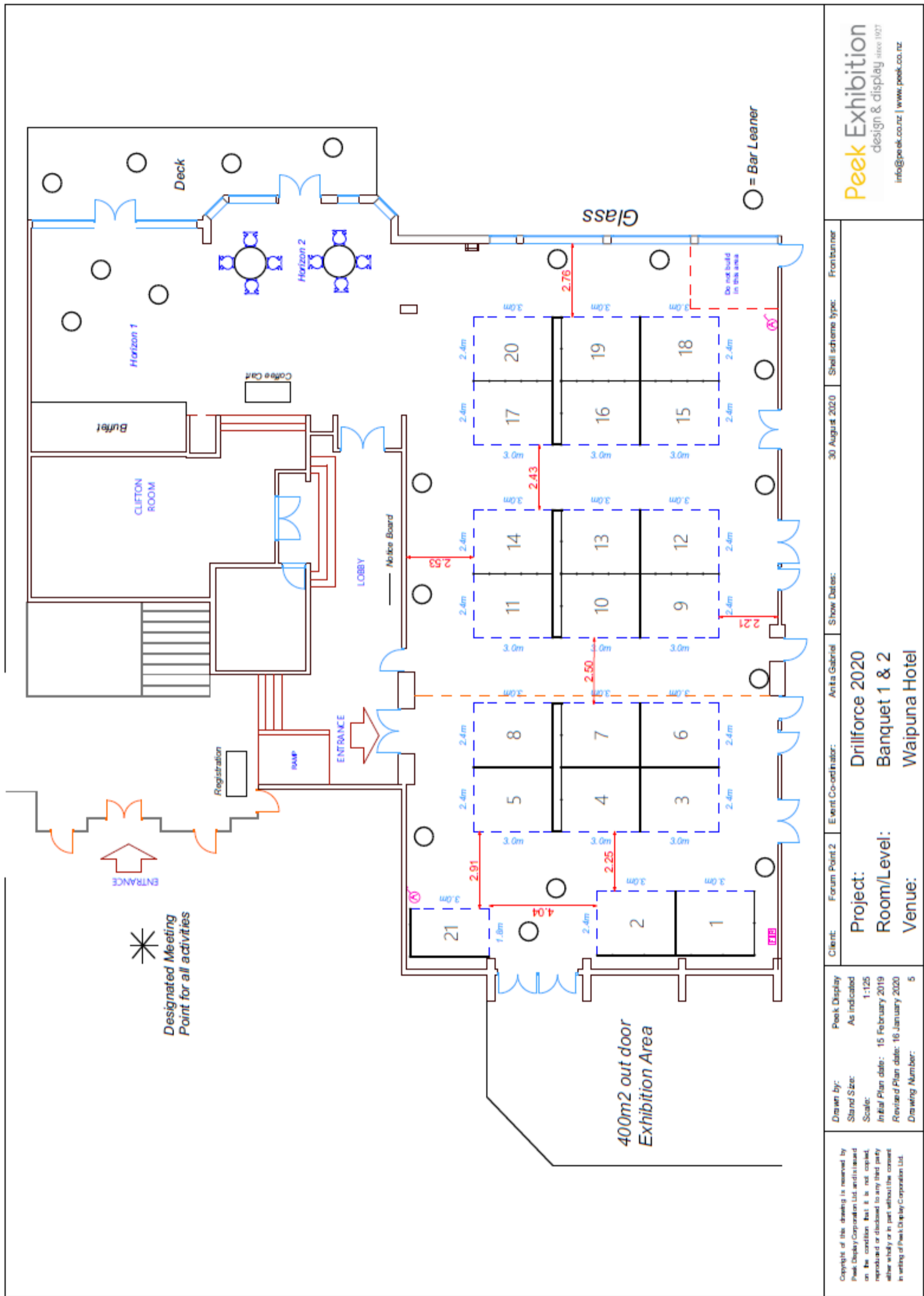
On Saturday 29<sup>th</sup> of August, we will be hosting an auction at the Grand Gala Dinner. At this event we will be auctioning off a variety of donated gifts. All proceeds from the auction will be donated to the **Key to Life Charitable Trust**, which is founded by Mike King. This trust is a community peer support group, aiming to change the way New Zealanders think, act and feel about mental health and suicide. They aim to affect positive social change surrounding the population trends of depression and suicide in New Zealand by working with mental health professionals, service providers, astute business leaders, and our communities. (<http://www.keytolife.org.nz/?page=home>)

Even if you are unable to participate as a sponsor, there is an opportunity to donate a gift or service for our event. Your company name will be acknowledged at the auction.

We thank you for your generosity.

New Zealand Drillers Federation, Drill Down 2020 Exhibitor prospectus. Inclusions within your sponsorship contribution													
	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Indoor Exhibition Stands	Outside Exhibition Area	Conference Dinner Entertainment	Conference Dinner Wine/Beer	Printing and Promotional	Social Hour drinks	Coffee Cart	Water bottles	Delegate Gifts	Conference Catering
Number available	1	1	1	21	15	1	1	1	3	1	1	2	6
Discounted Rate for New Zealand Drillers Federation Members (New Members)				\$3,000	\$3,000	\$3,000	\$3,000						
Discounted Rate for existing New Zealand Drillers Federation Members				\$2,500	\$2,500	\$2,500	\$2,500						
Sponsorship Cost Full Rate	\$15,000	\$10,000	\$7,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3000***	\$2,500	\$2,000	\$2,000	\$2,000	\$2,000
Inclusions													
Named Sponsor for Friday full day event	✓												
Named Sponsor for Partners event on Saturday (Sculptureum/Matakana)		✓											
Named sponsor for Grand Gala Dinner			✓										
Prominent acknowledgment on all Conference signage, promotional material, publications	✓												
Verbal Acknowledgement as Major Sponsor during opening and closing sessions	✓												
Verbal acknowledgment at the Conference Dinner			✓										
Verbal acknowledgment at the Partners event		✓											
Complimentary Delegate passes to all events including dinner	3	2	1	1	1								
Lunch/Breakfast	✓	✓	✓										
Complimentary tickets to the conference dinner						2	2						
Opportunity to purchase an exhibition booth or outside exhibition area for ½ full price	1 (\$1,750)	1 (\$1,750)	1 (\$1,750)			1 (\$1,750)	1 (\$1,750)	1 (\$1,750)					
Opportunity to purchase an exhibition booth or out-door area package at ¼ full price (or second booth/area with all packages)									1 (\$2,625)	1 (\$2,625)	1 (\$2,625)	1 (\$2,625)	1 (\$2,625)
Acknowledgment on Conference Sponsorship signage and promotional material	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo on screens in Exhibition Hall	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo on conference promotion material	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo in the Conference Handbook & Programme	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
1 <sup>st</sup> opportunity to provide printing and incidentals including; satchels, programmes, pens, lanyards, name badges, note pads and banners etc.								✓					
Named sponsor for printing including logo on all printed items								✓					

\*Product to the Value of



To discuss further contact Zane Brown/Karen Nolan. Phone: 09 267 9100